

The logo for 'waterwise' is displayed in a bold, lowercase, blue sans-serif font. It is positioned in the upper right corner of a banner image that shows a close-up of water with white foam and ripples. The banner has a dark blue curved top edge.

Annual Water Efficiency Conference Programme

Tuesday 21 March

- 16.00 Registration (Talbot Hall)
- 18.00 Drinks reception and market (Old Library)
- 19.00 Dinner and facilitated discussion on the impact of metering on water efficiency (Dining Hall)
- 21.30 Cash bar (College bar)

Wednesday 22 March

- 8.30 Registration and refreshments (Talbot Hall)
- 9.30 Welcome to the day
Jacob Tompkins, Director, waterwise

Session 1: People and Water Efficiency

- 9.35 Chair's introduction
Pamela Taylor, Chief Executive, Water UK
- 9.40 Water efficiency and the consumer
Dame Yve Buckland, Chair, Consumer Council for Water
- 10.00 Water - A scarce resource
Ian Barker, Head of Water Resources, Environment Agency
- 10.20 Not a drop to spare!
Yvonne Orgill, Commercial Director, Bathroom Manufacturers Association and Richard Moss, Training/Marketing Manager, Bathroom Manufacturers Association
- 10.40 Refreshments (Toynbee JCR)

11.00 Traces of water: developing the sociology of domestic water consumption
Will Medd, Research Associate, Centre for Sustainable Water Management and Department of Sociology, Lancaster University

11.20 Sustainable homes
Anne Hemming, Head of Buildings Division, Office of the Deputy Prime Minister

11.40 Questions and discussion

12.00 Lunch (Dining Hall) and market (Old Library)

Session 2: Evidence for Water Efficiency

13.25 Chair's introduction
Peter Lehmann, Consultant

13.30 Economic case for water efficiency
Philip Fletcher, Director General of Water Services, Ofwat

13.50 The metering opportunity
George Archibald, Metering Services Manager, Severn Trent Water

14.10 Forthcoming and existing projects on water efficiency
Dr Mike Farrimond, Director, UKWIR

14.30 Refreshments (Toynbee JCR)

14.50 WATERSAVE - where to now?
Professor David Butler, Professor of Water Engineering, Imperial College and Co-Director, Centre for Water Systems, School of Engineering, Computer Science and Mathematics, University of Exeter

15.10 Concerted action – the work of the Water Saving Group
Richard Wood, Head of Water Supply & Regulation Division, Department for the Environment, Food and Rural Affairs

15.30 Questions and discussion

16.00 Close